

TO Interested Parties  
FROM Global Strategy Group on behalf of Think Big Illinois  
DATE May 20, 2019  
RE **Survey Findings: Illinois Voters' Support Legalizing Marijuana**

Global Strategy Group conducted a poll on behalf of Think Big Illinois among 802 Illinois registered voters April 29-May 1, finding broad support for the proposal to legalize recreational marijuana. Key findings are as follows:

- **Six out of ten voters support legalizing recreational marijuana, taxing it and regulating it (60% support vs. 35% oppose).** Notably, a plurality of voters strongly supports legalizing marijuana (41% strongly support, 19% somewhat support, 7% somewhat oppose, 27% strongly oppose and 6% don't know).
  - What voters heard: *Do you support or oppose legalizing recreational marijuana, taxing it, and regulating it just like alcohol? [IF SUPPORT/OPPOSE] Is that strongly or somewhat?*
- **Legalizing recreational marijuana enjoys broad support across the state.**
  - City of Chicago: 60% support vs. 33% oppose
  - Cook County Suburbs outside Chicago: 68% support vs. 26% oppose
  - Collar Counties: 60% support vs. 37% oppose
  - Downstate: 54% support vs. 40% oppose
- **Our findings are consistent with the recent independent Simon poll.** Statewide, 66% of respondents favored or strongly favored legalization, while 32% opposed it, the Simon Institute poll found.
  - The Paul Simon Public Policy Institute at Southern Illinois University in Carbondale conducted the poll in March among 1,000 Illinois registered voters.

#### **ABOUT THIS RESEARCH**

Global Strategy Group conducted a statewide telephone survey between April 29, 2019 and May 1 among 802 Illinois registered voters. The survey had a margin of error of +/-3.5%. Care has been taken to ensure the geographic and demographic divisions of the population of registered voters are properly represented.

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